CELLULAR SHADES 10 – 17

Cellular shades’ distinctive honeycomb design adds interest and texture to your room.

- Intro
- Sheer
- Light Filtering
- Room-Darkening
- How to Buy

ROLLER SHADES 18 – 27

Roller shades use flat fabric for a clean, sophisticated look.

- Intro
- Screens
- Decorative
- Room-Darkening
- How to Buy

BETWEEN-THE-GLASS BLINDS AND SHADES 28 – 29

Now there’s even more to love about the snap-in between-the-glass blinds and shades in Pella® Designer Series® windows and patio doors.

- Intro
- Cellular Fabric Shade Options
- Slimshades® Aluminum Blind Options

CONTROL OPTIONS 30 – 31

Add Pella Insyncitive™ technology, and your blinds and shades can be conveniently operated via remote control or by a smart device synced with a compatible home automation system.

WHY PELLA? 3 – 9

The style, innovation and convenience you expect from Pella will help you transform your home.

- The Pella Difference
- Blind and Shade Options

EFFORTLESS STYLE FROM WINDOW AND DOOR EXPERTS.

Introducing Pella blinds and shades – a stunning collection of custom cellular shades, roller shades and between-the-glass blinds and shades available motorized with Insyncitive technology. They can be purchased and professionally installed with your new Pella windows and doors. Or bought separately and installed by Pella professionals on your existing windows and doors.
THE PELLA DIFFERENCE

The style, innovation and convenience you expect from Pella will help you transform your home.

THE RIGHT BLINDS OR SHADES TO FIT YOUR STYLE, HOME AND BUDGET.

Pella’s blind and shade collection has been handpicked with a designer’s eye. Not only can you choose from cellular shades, roller shades, or between-the-glass blinds or shades — our extensive selection of colors, fabrics, textures and patterns makes it easy for your windows to express your personal taste.

OPERATION CHOICES THAT MAKE EVERY DAY A LITTLE EASIER.

Pella’s roomside cellular and roller shades can be operated by hand. Or you can choose the option of adding Pella® Insynctive™ technology, and any of our blinds and shades can be conveniently operated from the comfort of your chair, using the Pella Remote Control. Or sync them with a compatible home automation system via the Insynctive Bridge so they can be programmed and operated from your smartphone, tablet or computer.

USER FRIENDLY REMOTE.

Pella’s Remote Control has three simple buttons — there’s no learning curve to worry about.

CAN’T FIND YOUR REMOTE? NO PROBLEM.

Unlike some other brands, Pella motorized roomside shades can also be raised or lowered manually without damaging them — just give them a gentle pull to get the motor started.

YOU RELAX. WE INSTALL.

Pella® blinds and shades are made-to-order especially for your windows and doors and can be installed by Pella professionals.

NO HARDWIRING NEEDED.

Pella motorized blinds and shades are wireless. There’s no need to call an electrician.

PELLA BLINDS AND SHADES FOR ANY BRAND OF WINDOW.

Pella blinds and shades can be purchased and installed along with your new Pella windows and doors, or purchase them and have them professionally installed on your existing windows and doors.

QUIET OPERATION.

Your home is your sanctuary. That’s why Pella has one of the quietest blind and shade motors in the industry — there’s no annoying noise to disturb your peace.
SO MANY STUNNING CHOICES ... HOW DO YOU PICK?
Here are some things to start thinking about.

1 WHAT’S MY STYLE?
Cellular, roller or between-the-glass?
Cellular shades have a distinctive honeycomb design. Roller shades have a flat surface that can show off a decorative or patterned fabric. Cellular fabric shades and aluminum blinds are available between the glass exclusively on Pella® Designer Series® windows and patio doors.

2 HOW MUCH LIGHT?
Sunny, cozy or dark?
Pella blinds and shades offer all kinds of beautiful ways to control light, create ambiance and add privacy. So do you want a room that’s sunny? Cozy? Or dark? All raise-and-lower shades give you flexible light control — the key is how much light, view and privacy they provide when they are closed.

3 WHAT COLOR?
What will coordinate beautifully with your home?
With so many colors — not to mention patterns and textures — to choose from, your blinds and shades can blend softly into the background or make your windows a stylish focal point in your room.

4 HOW WILL I OPERATE THEM?
Manual, remote or a smart device?
Pella offers you more convenience and more choices for hard-to-reach windows. You have three options to operate your blinds and shades — manually, by remote control or with your smartphone, tablet or computer.*

*Requires connection to a compatible home automation system via the Pella Insynctive™ Bridge.
WHY CHOOSE BETWEEN-THE-GLASS BLINDS OR SHADES?
Available exclusively in Pella® Designer Series® wood windows and patio doors.

AESTHETICS
Make your own style statement with Pella’s extensive selection of shade colors, fabrics and textures.

LIGHT AND PRIVACY
Depending on the style or cell type you choose, cellular shades can provide lots of privacy or a view to the outside, and light ranging from a soft, warm glow to darkness.

ALLERGEN REDUCTION
Designer Series blinds and shades are protected between panes of glass, so they don’t need constant cleaning and harbor less dust and fewer allergens.

WHY CHOOSE CELLULAR SHADES?
Cellular shades’ distinctive honeycomb design adds interest and texture to your room.

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COMFORT
Choose single cell shades or double cell with an extra layer of insulation from heat and cold.

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WHY CHOOSE ROLLER SHADES?
Roller shades use flat fabric for a clean, sophisticated look.

AESTHETICS
You’ll enjoy the unique possibilities Pella offers – our on-trend collection of colors, patterns, screens and textures lets you create a room with signature style.

LIGHT AND PRIVACY
A range of light-control screen, decorative and room-darkening fabrics is available to create the ambiance you want.

UV LIGHT PROTECTION
Pella® roller shades are available in screen fabric that helps block the fading rays of the sun, protecting your furniture and carpet from fade damage.

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Cellular Shades

SHEER | LIGHT-FILTERING | ROOM-DARKENING

Nothing sets the mood in a room more than light. Pella’s cellular shades offer all kinds of beautiful ways to control light, create ambiance and add privacy – there’s a solution for every room in your home.

**SHEER**
- A soft and pretty choice that transmits light inside.
- Allows you to see through the shade to the view outdoors.

**LIGHT-FILTERING**
- Creates a cozy ambiance that accents the color and texture of the shade instead of the view.
- No view through the shade.

**ROOM-DARKENING**
- Blocks almost all the light to create a room that’s calm and comfortable.
- An ideal choice for a bedroom or home theater.
SHEER
Sheer fabric simply softens the light streaming in without totally obstructing the view outdoors.

LIGHT-FILTERING
Light-filtering fabric allows light in while providing privacy when the shades are closed.
Room-darkening fabric keeps out almost all light and blocks the view, making it ideal for bathrooms, bedrooms and home theaters.
HOW TO BUY CELLULAR SHADES

Pella makes it easy to get the style, privacy and light control you want.

SHOP FOR YOUR SHADES IN FOUR SIMPLE STEPS.

1. How much light do you want?

<table>
<thead>
<tr>
<th>LOTS OF LIGHT</th>
<th>SOME LIGHT</th>
<th>NO LIGHT</th>
</tr>
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<tbody>
<tr>
<td>SHEER</td>
<td>LIGHT-FILTERING</td>
<td>ROOM-DARKENING</td>
</tr>
<tr>
<td>• Transmits light and allows you to see through the shade.</td>
<td>• Transmits filtered light with no view through the shade.</td>
<td>• Blocks almost all of the outside light.</td>
</tr>
<tr>
<td>• Provides minimal privacy.</td>
<td>• Provides moderate privacy.</td>
<td>• Provides optimal privacy.</td>
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</table>

2. How do you want to control your shades?

<table>
<thead>
<tr>
<th>BY HAND</th>
<th>MOTORIZED BY PELLA® INSYNCTIVE® TECHNOLOGY</th>
</tr>
</thead>
<tbody>
<tr>
<td>MANUAL OPERATION</td>
<td>REMOTE OPERATION</td>
</tr>
<tr>
<td>• Raise and lower by gently pulling down or pushing up on the bottom rail.</td>
<td>• Open and close with a remote control.</td>
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</tbody>
</table>

3. How do you want to install your shades?*

<table>
<thead>
<tr>
<th>INSIDE MOUNT INSTALLATION</th>
<th>OUTSIDE MOUNT INSTALLATION</th>
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<tbody>
<tr>
<td>• Fits inside the window frame.</td>
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<tr>
<td>• Allows room for draperies or other window treatments.</td>
<td>• Window trim is covered.</td>
</tr>
<tr>
<td>• Has visible window trim.</td>
<td>*Your installation choice may depend on your window and wall design.</td>
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</table>

4. What color will enhance your room?

<table>
<thead>
<tr>
<th>SELECT SHADE COLOR</th>
<th>SELECT RAIL COLOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Choose from today’s most popular shade colors and fabrics.</td>
<td>• Luxurious headrail and bottom rail colors will accentuate the look of your shades.</td>
</tr>
</tbody>
</table>

CHOOSE YOUR COORDINATING RAIL COLOR

For a luxurious finishing touch, you can choose headrail and bottom rail colors to enhance your shades.
CREATE JUST THE RIGHT AMBIANCE.

Whether you want a soft, warm glow in your living room or a restful space for your sleeping baby, roller shades help you control the amount of light while enhancing your home’s décor with a wide selection of fabric styles, patterns and colors. The higher the number, the more light the shade allows into your room.

10% SCREEN
Blocks 90% of outside light – letting in the most light of any of our screen options.

5% SCREEN
Blocks 95% of outside light – to help keep rooms more cool and comfortable.

3% SCREEN
Blocks 97% of outside light – to further reduce solar heat gain and help keep sunny rooms cooler throughout the day.

1% SCREEN
Blocks 99% of outside light – our most effective choice to reduce solar heat gain while adding protection from harmful UV rays that can damage furniture and finishes in your home.

DECORATIVE
Prints and patterns add character to your room, while controlling outside light.

ROOM-DARKENING
Keeps out almost all light and blocks the view to provide optimal privacy.
### Screens

A higher percentage equals more light.

#### E-Screen

<table>
<thead>
<tr>
<th>Fabric Type</th>
<th>E-Screen</th>
<th>E-Screen Kool Black</th>
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#### M-Screen

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<th>Fabric Type</th>
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<tbody>
<tr>
<td>Pearl</td>
<td><img src="https://via.placeholder.com/150" alt="" /></td>
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</tr>
</tbody>
</table>

Roller Shades | E-Screen Kool Black | Charcoal/Apricot | 5% | Pg. 20
DECORATIVE
Add pizzazz with prints and patterns

TONES
- BLIZZARD
- GRAY
- ROYAL BLUE
- CREAM
- TOFFEE
- NAVY
- DESERT BROWN
- VIOLET
- WHEAT
- BLACK
- MAJESTY
- SAND
- SEA FOAM
- CARNATION
- OTTER
- TURQUOISE
- RED
- ALABASTER

WHITE
CREAM
BLACK
LIGHT GRAY
ATLANTIC

COLUMNS
- WHITE
- IVORY
- BROWN

LINES
- KHAKI
- TOFFEE
- BROWN
- BLACK
- CHANTILLY
- COLUMNS
- WHITE
- GRAY
- SILVER
- CREAM
- WHITE
- IVORY
- BROWN

LINEN
- WHITE
- IVORY
- BEIGE
- MUSHROOM
- TOFFEE
- MOCHA

NATURE SCREEN
- BLACK
- WHITE
- IVORY

METALLIC
- ROYAL BLUE
- ALABASTER
- PLATINUM
- BRONZE

VIZELA
- WHITE
- IVORY
- GOLD

CIRRUS
- WHITE
- IVORY
- GOLD

OASIS
- WHITE
- IVORY
- GOLD

BALI
- WHITE
- IVORY
- MOCHA

FIJI
- WHITE
- IVORY
- MOCHA

ISLAND
- WHITE
- IVORY
- MOCHA

ETERNITY
- WHITE
- IVORY
- MOCHA

Roller Shades | Chantilly | Gray | PG. 23
ROOM-DARKENING
Keeps out almost all light. Lets your style shine.

EDESSA
- GLOSSY
- ARCTIC
- BEACH
- DESERT
- EGG SHELL
- TAUPE
- PUTTY
- BLACK
- WHITE
- PEARL
- LINEN

AVILA
- WHITE
- BLACK
- CHARCOAL
- SLATE GREY
- BROWN

FLOCKÉ
- WHITE
- SLATE
- BLUSH
- CHARTRUSE
- ROYAL
- PUTTY

Roller Shades | Edessa | Desert | PG. 24
HOW TO BUY ROLLER SHADES

Pella makes it easy to get the style, privacy and light control you want.

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<td>• Choose from today’s most popular shade colors and fabrics.</td>
<td>• Attractively conceal the roll with a color-coordinated fascia or vinyl cassette.</td>
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CHOOSE YOUR COORDINATING FASCIA OR VINYL CASSETTE COLOR

For a luxurious finishing touch, you can choose a decorative fascia or vinyl cassette to enhance your shades.
PROTECTED BETWEEN THE GLASS

The snap-in between-the-glass blinds and shades in Pella Designer Series windows are now available with the option of Pella Insynctive™ technology, so they can be operated via a remote control or smart device with a compatible home automation system – from virtually anywhere.
HOW DO YOU WANT TO CONTROL YOUR BLINDS AND SHADES?

When it comes to controlling your home, you should have more options. That’s why Pella offers choices for operating your blinds and shades.

1 MANUAL OPERATION

You can raise and lower manually operated shades by gently pulling or pushing on the bottom rail.

2 OPERATE YOUR BLINDS AND SHADES WITH REMOTE CONTROL

Insynctive technology allows you to control your room’s natural light and privacy at the touch of a button.

3 MANAGE YOUR HOME REMOTELY FROM WHEREVER YOU ARE*

Insynctive technology allows you to control your Pella® blinds and shades remotely by syncing to a compatible home automation or security system to help manage your home’s security, comfort and convenience.

WHAT IS PELLA INSYNCTIVE TECHNOLOGY?

Pella’s Insynctive products give you more control over your home’s security, comfort and convenience with or without purchasing a separate home automation system. And you can use most of our Insynctive products with any brand of windows and doors. Since Insynctive products are sold separately, they fit most any budget, too.

For more information on the Pella Insynctive family of smart products, visit Insynctive.Pella.com.

* Requires connection to a compatible home automation system via the Pella Insynctive Bridge.
Want to learn more about Pella® blinds and shades? Call us at 866-209-4260 or visit Insynctive.Pella.com.